

	A	B
1	Vendor	Category
2	Audience Research & Development, LLC	Strategic Research Study and Brand Model Development, Social Media and digital distribution strategies, develop advertising. Vendor provides 25% off for public texas schools
3	Axios Media Inc.	email communications; writing tool
4	BrandEra, Inc.	Broadcast Television, Radio, Cable/Satellite, Internet/Digital Platform, Movie Theater Advertising, Print Advertising, Mobile Advertising, Outdoor Advertising, Market Analysis and Research, Strategic Planning, Campaign Design, etc.
5	Entercom Communications Corp.- DBA- AUDACY OPERATIONS, INC.	Radio, Internet, Mobile Advertising, Market Analysis and Research, Strategic Planning, etc.
6	iHeart Media	Broadcast Television, Radio, Internet/Digital Platform, Movie Theater Advertising, Mobile Advertising, Outdoor Advertising, Market Analysis and Research, Strategic Planning, Campaign Design, Podcast, etc.